

## From Employee Resource Groups to Business Resource Groups

Sponsored by DIRECTV, Mattel, Sony Pictures Entertainment, and CEO



### Wednesday, July 9<sup>th</sup>

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| 8:00 - 8:30 am   | <b>Registration &amp; Breakfast</b><br><i>Mattel Leadership Development Center Main Lobby</i>  |
| 8:30 - 8:45 am   | <b>Welcome</b><br><i>Mattel</i><br><i>Lacey Leone McLaughlin – Center for Effective Organizations</i>  |
| 8:45 - 9:00 am   | <b>Overview of the 2014 (ERG) Leadership Summit</b><br><i>Theresa Welbourne – Center for Effective Organizations</i>   |
| 9:00 - 9:30 am   | <b>Introduction Exercise</b><br><i>Facilitated by Lacey Leone McLaughlin &amp; Theresa Welbourne</i>   |
| 9:30 - 10:30 am  | <b>The Power of One: Making a Difference</b><br><i>Audra Bohannon – Senior Partner, Korn Ferry</i>   |
| 10:30 - 10:45 am | <b>Morning Break</b>   |
| 10:45 - 12:15 pm | <b>Mapping the Journey from (ERG) to (BRG)</b><br><i>Dr. Edward Hubbard – President &amp; CEO, Hubbard &amp; Hubbard Inc.</i><br><i>Myra Hubbard – Executive Vice President, Hubbard &amp; Hubbard Inc.</i>  |
| 12:15 - 1:30 pm  | <b>Lunch</b><br><i>Provided by Mattel</i>  |
| 1:30 - 3:30 pm   | <b>Case Study: The Brown-Forman Challenge</b><br><i>Ralph de Chabert – Senior Vice President &amp; Chief Diversity Officer, Brown-Forman</i>   |
| 3:30 - 3:45 pm   | <b>Afternoon Break</b>   |
| 3:45 - 4:45 pm   | <b>(ERG) Executive Sponsor Panel</b><br><br><i>Joe Bosch – Executive Vice President &amp; Chief Human Resource Officer, DIRECTV</i><br><i>Fritz Friedman – Senior Vice President Publicity, Sony Pictures Home Entertainment</i><br><i>Scott Goodman – Senior Vice President of Global Product Development, Mattel</i> |
| 4:45 - 5:15 pm   | <b>Day 1 Debrief</b><br><i>Facilitated by Lacey Leone McLaughlin &amp; Theresa Welbourne</i>   |
| 5:15 - 6:15 pm   | <b>Cocktail Reception &amp; Networking Social</b><br><i>Hosted by Mattel</i>   |



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## Thursday, July 10<sup>th</sup>

- 8:00 - 8:30 am           **Breakfast**  
*Mattel Leadership Development Center Main Lobby*
- 8:30 - 9:00 am       **Overview: Bridging Day 1 & Day 2**  
*Facilitated by Lacey Leone McLaughlin & Theresa Welbourne*
- 9:00 - 10:00 am     **The Power of (ERGs) in Building Business**  
*Erby Foster – Director of Diversity & Inclusion, The Clorox Company*
- 10:00 - 10:15 am   **Morning Break**
- 10:15 - 11:15 am   **Learning from (ERG) Leaders**  
*Facilitated by Mattel*
- 11:15 - 12:15 pm   **Perspectives on Mentoring Programs: Engage Your Employees**  
*Facilitated by DIRECTV*
- 12:15 - 1:15 pm     **Lunch**  
**Diversity & Inclusion Leaders Lunch**  
*Provided by Mattel*
- 1:15 - 2:00 pm       **(ERG) Best Practices Showcase**  
*Facilitated by Lacey Leone McLaughlin & Theresa Welbourne*
- 2:00 - 3:00 pm       **Keynote Address: Sony Pictures Entertainment (EBRG) Journey**  
*Paul Martin – Senior Vice President & Chief Diversity Officer, Sony Pictures Entertainment*
- 3:00 - 3:15 pm       **Afternoon Break**
- 3:15 - 3:45 pm       **Learning from the (ERG) Survey Data**  
*Theresa Welbourne*
- 3:45 - 4:45 pm       **Keynote Address: Hewlett-Packard’s (ERG) Journey**  
*Amy Hanneman – Director of Global Diversity & Inclusion, Hewlett-Packard*
- 4:45 - 5:15 pm       **Final Thoughts + Program End**  
*Facilitated by Lacey Leone McLaughlin & Theresa Welbourne*

