

The Power of ERG Influence: Reaching out to drive impact and change

Sponsored by Bill & Melinda Gates Foundation, AT&T, Blue Shield of California, Novo Nordisk, Sony Pictures Entertainment, eePulse, and CEO



Tuesday, March 8th

- 8:00 - 8:30 am **Registration & Breakfast**
- 8:30 - 8:45 am **Overview of the 2016 (ERG) Leadership Summit**
- 8:45 - 9:00 am **Speed Introduction**
- 9:00 - 10:00 am **Welcome: Gates Foundation CHRO Steven Rice**
- 10:00 - 10:15 **Morning Break**



ERGs: Influence Within

- 10:15 - 11:15 am **Anita Ortiz (Viacom/Paramount):** Lighting a Fire to Influence
- 11:15 - 12:30 pm **Case Study:** McKesson
- 12:30 - 1:30 pm **Lunch**

ERGs: Influencing other ERGs

- 1:30 - 2:30 pm **D&I Executive Panel Discussion:** Breaking Down Silos, led by Tricia Myers (HSBC)
- 2:30 - 2:45 pm **Afternoon Break**
- 2:45 - 4:00 pm **Case Study:** Blue Shield of California
- 4:00 - 4:45 pm **Influence and Networking Activity** led by Lacey Leone McLaughlin
- 4:45 - 5:00 **Day 1 Debrief** - Theresa and Lacey
- 5:00 - 6:00 pm **Cocktail Reception & Networking Social**

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Wednesday, March 9th

- 8:00 - 8:30 am **Breakfast**
- 8:30- 8:45 am **Overview: Bridging Day 1 & Day 2**



ERGs: Influencing the Organization

- 9:00 - 10:15 am **Case Study:** Lenovo/Motorola
- 10:15 - 10:30 am **Morning Break**
- 10:30 – 11:45 **Share and learn** - Table-Top Sessions (Pick up new tips and ideas from your colleagues)
- 11:45 – 12:45 pm **Lunch**

ERGs: Influencing the Community

- 12:45 – 1:45 pm **ERG Leader Panel Discussion:** How external engagement leads to internal benefits, led by Theresa Welbourne
- 1:45 - 3:00 pm **Gordy Graham and Catherine Crosslin:** Using the Power from Within to influence change
- 3:00 - 3:15 pm **Afternoon Break**

BRINGING IT ALL TOGETHER: ERGS IMPACTING PERFORMANCE

- 3:15 – 3:35 pm **Dr. Theresa Welbourne** - Influence, Innovation and Impact
- 3:35 - 4:05 pm **Exercise:** Taking action back at the job
- 4:05 – 4:30 **Closing: Gates Foundation CHRO Steven Rice**
- 4:30 - 5:00 pm **Debrief:** Lacey Leone McLaughlin & Theresa Welbourne