The Power of ERG Influence: Reaching out to drive impact and change

Sponsored by Bill & Melinda Gates Foundation, AT&T, Blue Shield of California, Novo Nordisk, Sony Pictures Entertainment, eePulse, and CEO

Tuesday, March 8th

8:00 - 8:30 am  Registration & Breakfast

8:30 - 8:45 am  Overview of the 2016 (ERG) Leadership Summit

8:45 - 9:00 am  Speed Introduction

9:00 - 10:00 am  Welcome: Gates Foundation CHRO Steven Rice

10:00 - 10:15  Morning Break

ERGs: Influence Within

10:15 - 11:15 am  Anita Ortiz (Viacom/Paramount): Lighting a Fire to Influence

11:15 - 12:30 pm  Case Study: McKesson

12:30 - 1:30 pm  Lunch

ERGs: Influencing other ERGs

1:30 - 2:30 pm  D&I Executive Panel Discussion: Breaking Down Silos, led by Tricia Myers (HSBC)

2:30 - 2:45 pm  Afternoon Break

2:45 - 4:00 pm  Case Study: Blue Shield of California

4:00 - 4:45 pm  Influence and Networking Activity led by Lacey Leone McLaughlin

4:45 - 5:00  Day 1 Debrief - Theresa and Lacey

5:00 - 6:00 pm  Cocktail Reception & Networking Social
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Wednesday, March 9th

8:00 - 8:30 am  Breakfast

8:30- 8:45 am  Overview: Bridging Day 1 & Day 2

ERGs: Influencing the Organization

9:00 - 10:15 am  Case Study: Lenovo/Motorola

10:15 - 10:30 am  Morning Break

10:30 – 11:45  Share and learn - Table-Top Sessions (Pick up new tips and ideas from your colleagues)

11:45 – 12:45 pm  Lunch

ERGs: Influencing the Community

12:45 – 1:45 pm  ERG Leader Panel Discussion: How external engagement leads to internal benefits, led by Theresa Welbourne

1:45 - 3:00 pm  Gordy Graham and Catherine Crosslin: Using the Power from Within to influence change

3:00 - 3:15 pm  Afternoon Break

BRINGING IT ALL TOGETHER: ERGS IMPACTING PERFORMANCE

3:15 – 3:35 pm  Dr. Theresa Welbourne - Influence, Innovation and Impact

3:35 - 4:05 pm  Exercise: Taking action back at the job

4:05 – 4:30  Closing: Gates Foundation CHRO Steven Rice

4:30 - 5:00 pm  Debrief: Lacey Leone McLaughlin & Theresa Welbourne