

## The Power of ERG Influence: Reaching out to drive impact and change

Sponsored by Bill & Melinda Gates Foundation, Blue Shield of CA, Novo Nordisk, Sony Pictures Entertainment, and CEO



**Tuesday, March 8<sup>th</sup>**

8:00 - 8:30 am      **Registration & Breakfast**

8:30 – 8:45 am      **Overview of the 2016 (ERG) Leadership Summit**

8:45 – 9:30 am      **Welcome: Gates Foundation CHRO Steven Rice**

9:30 – 10:00 am      **Speed Introduction**

**10:00 – 10:15 Break**

### **ERGs: Influence Within**

10:15 – 11:15 am      **Paramount (Anita Ortiz):** Lighting a Fire to Influence

11:15 - 12:30 pm      **Case Study:** McKesson

12:30 - 1:30 pm      **Lunch**

### **ERGs: Influencing other ERGs**

1:30 - 2:30 pm      **Breaking Down Silos:** Panel of D&I Executives followed by table conversations and Q&A with Panel

2:30 – 2:45 pm      **Afternoon Break**

2:45 - 4:00 pm      **Case Study:** Blue Shield of California

4:00 - 4:45 pm      **Influence and Innovation Activity** led by Lacey Leone McLaughlin (focus on cooperation and influence - skill building)

**4:45 - 5:00**      **Day 1 Debrief** - Theresa and Lacey

5:00 - 6:00 pm      **Cocktail Reception & Networking Social Can this be dinner/ Cindy confirming**



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### Wednesday, March 9<sup>th</sup>

8:00 - 8:30 am            **Breakfast**

8:30- 8:45 am           **Overview: Bridging Day 1 & Day 2**

#### **ERGs: Influencing the Organization**

9:00 - 10:15 am        **Lenovo Presentation**

10:15 - 10:30 am      **Morning Break**

10:30 – 11:45         **Share and learn** - table-top sessions (pick up new tips and ideas from your colleagues)

11:45 – 12:45 pm      **Lunch**

#### **ERGs: Influencing the Community**

12:45 – 1:45 pm       **ERG Leader Panel Discussion:** How external engagement leads to internal benefits

1:45 - 3:00 pm         **Keynote:** Gordy Graham

3:00 - 3:15 pm         **Afternoon Break**

#### **BRINGING IT ALL TOGETHER: ERGS IMPACTING PERFORMANCE**

3:15 – 3:35 pm         **Dr. Theresa Welbourne** - Influence, Innovation and Impact

3:35 - 4:05 pm         **Exercise - Taking action back at the job**

4:05 – 4:30             **Closing: Gates Foundation CHRO Steven Rice**

4:30 - 5:00 pm         **Debrief**

