

Accelerating Transformations and Building Agile Organizations

CEO Faculty: Chris Worley and Sue Mohrman

Guest speaker: Kristen Bruner (The Boeing Company)

Beyond change ...

Organization leaders know that their company's competitiveness and sustainable effectiveness depend on accelerated change implementation and agility. Traditional linear change models no longer work in our complex, volatile, and uncertain world. Proactive learning, redesign, and rapid implementation must become core organizational capabilities that are supported by the organization's design and operation.

In this workshop, you will learn how to:

- Accelerate large-scale transformational change
- Manage the multi-faceted change entailed in strategic organization redesign
- Design high impact interventions
- Build the capacity to continually change and adapt throughout the organization
- Leverage culture, values, and identity
- Build change into the core processes of your organization
- Implement new organization designs

Take-aways from this workshop:

- Frameworks, intervention approaches, and tools for dealing with complex changes, including organizational redesigns.
- New understandings of the roles of those who lead and enable agile and ever-changing organizations.
- Case examples of organizations that have developed sophisticated change capabilities and agile designs.
- Diagnostic feedback on your organization's agility profile--and knowledge of design features that promote agility.
- CEO's research based findings on what works and what does not.

Turn page over for program logistics and link to register

Who should attend?

Line managers, organization development practitioners, human resource professionals and other senior change professionals responsible for carrying out complex change in their organizations.

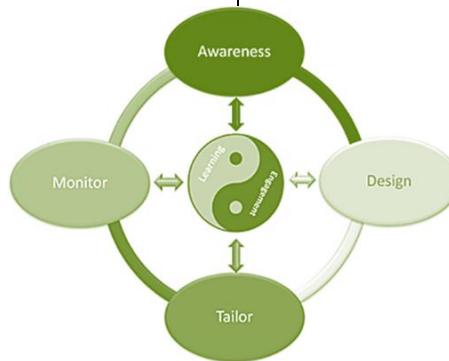
Teams are encouraged to attend. We offer a 15% team discount for 3 or more who register at the same time. In addition, teams will have the opportunity to receive personal coaching from the CEO faculty.

CEO faculty

Chris Worley and **Sue Mohrman** are known around the world for their research, teaching, and consulting in developing effective, high performance organizations that are able to change and adapt through time. This seminar builds on 30 years of CEO research in these areas. Our CEO book, *The Agility Factor* (Worley, Williams and Lawler, 2014), offers specific, research-based case studies to help organizational leaders use agility to achieve sustained profitability and performance while also becoming more adaptable to a changing marketplace.

Guest speaker

Kristen Bruner, Director of Talent Management and Organization Effectiveness at **The Boeing Company** in Seattle, Washington. She will describe how Boeing is building the capabilities to responding to fundamental changes in its market environments that require agility in the face of uncertainty both domestically and internationally. She will talk about their evolving perspective on change supplements by providing examples of change methodology, including the use of selection, executive transitions and communications as accelerators.



Fees

Sponsor:

\$2,850 per person

\$2,423 per person (15% team discount for teams of 3 or more registered at the same time)

Non-Sponsor:

\$3,500 per person

\$2,975 per person (15% team discount for teams of 3 or more registered at the same time)

Cancellation Policy

- Before or on 5/23/16 the cancellation fee is \$200.00.
- From 5/24/16 to 6/6/16, 50% of the fee will be refunded.
- Registration fees are non-refundable for cancellations received after 6/6/16 and for no-shows.
- Refunds requested more than 180 days from original payment will only be issued a credit for a future program

If you are unable to attend, you can avoid cancellation fees and/or the limitations of re-registration if you choose to send a substitute from your company. Please note, if a 15% discount was applied to teams of 3 or more, and the number of team total participants drops to 2, attending participants will be charged the full fee.

Register on-line at:

<https://ceo.usc.edu/programs/public/2016-seminars/seminar-beyond-change-management/>

Seminar/Hotel Location (Los Angeles, California)

Hotel reservations are made by the participant— call (800) 468-4292 for reservations.

A block of rooms have been reserved at a special rate of \$199 per night at: **The Portofino Hotel**; 260 Portofino Way; Redondo Beach, CA 90277. For more details and directions, click here, <http://www.hotelportofino.com> . Reservations deadline is 5/13/16.

In order to receive this special rate, you must mention “USC CEO Beyond Change Management Workshop.” These rooms are available on a first-come, first-served basis until all rooms in the block are reserved or until the reservation deadline. Room accommodations booked after the deadline or outside of the block are subject to hotel availability and prevailing rates. Cancellations may require 72 hours in advance of arrival. Also, please confirm the nights you are staying upon receipt of your reservation confirmation – the hotel may only cover the dates specified on the confirmation at the above rate.

Parking

Overnight parking at the Portofino is \$20.00 per night valet or self-parking, with in and out privileges. The daily charge for local guests attending the seminar is \$10.00 per car hosted.

Dress

Dress for the workshop is business casual. You may also want to bring a sweater or light jacket for the meeting room.