



Center for Effective Organizations

Creating effective organizations through people and knowledge

CEO brings over 30 years of experience in helping companies build more effective organizations. We have a team of world-renowned researchers and consultants working on subjects ranging from human resource management to leadership development to sustainability.

CEO distinguishes itself from other applied research centers and consulting organizations by partnering with organizations to rigorously assess the relevant and strategic issues facing them, applying proven interventions guided by that assessment, and evaluating the effectiveness of the engagement.

To learn more, contact

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Sponsor Opportunities for the Employee Resource Group Leadership Summit

*Achieving ERG Excellence:
High-Impact through Engagement, Cross-Collaboration, and Leadership Development*

Annual Leadership Workshop for Employee Resource Group (ERG) Leaders and Learning Partners

April 18-19, 2017
Seattle, WA

Hosted by Bill & Melinda Gates Foundation
Sponsored by Sony Pictures Entertainment

- Data-Driven Learning throughout the year
- Action research with data from all ERG members
- Peer mentoring and social networking
- Ongoing action taking for success
- Practitioner led keynotes
- Live case studies



Sponsorship is important for this program because we defer costs of the individual ERG leaders, who do not have their own budgets, to attend and participate in this unparalleled learning event. Sponsorship brings significant benefits to your organization. The ERG Leader Summit is unique in that it is a workshop; the ERG leaders work together and are actively engaged in developing new insights to take back to their organizations.

Sponsors have an extraordinary opportunity to do two things:

Help shape the program, agenda and learning, thus being highlighted as a key contributor

Receive additional survey, consulting and support with your own company's ERGs

We are currently looking for sponsor companies for the upcoming 2016 ERG Summit.

As a sponsor:

- In partnership with the other sponsoring organizations, you will help define the content and agenda of the program
- You may provide input on speakers at the program
- You will receive customized development work with your team, more in-depth survey work, both for your ERGs and non-ERG members
- We will look for your input on the survey questions and themes
- Your branding will be prominent on program materials including digital and printed material
- You will receive priority in presenting a live case-study at the conference
- You will receive complimentary registrations for the program
- You and your ERG leaders will be featured in shared learning exercises (as desired), such as articles, live case studies, webinars, and presentations.

Who attends the annual summit and workshop?

This learning workshop is designed for leaders of employee resource groups, HR staff involved with the group, and other members of the HR, OD community involved in diversity and employee resource group initiatives. The leaders will be working within their own teams and within teams formed by comparable leaders from multiple organizations.

Levels of sponsorship

\$12,000 (\$10k for CEO sponsor companies): 15 registrations for the conference, time with the research and consulting team, branding on program materials, and a spot on the agenda, if desired

\$30,000: same as the above with the addition of a custom survey for your organization

Prior ERG Leadership Summit Company Attendees

Aera Energy LLC	Federal Reserve Bank of Atlanta	Newmont Mining Corp.
Aerojet Rocketdyne	Frito-Lay, Inc.	Nike, Inc.
Altria	Gap Inc.	Novo Nordisk
AT&T	Genentech, Inc.	PepsiCo, Inc.
Avanade	Grainger Industrial	Progressive
Bank of America	Group Health	Raytheon Company
Bayer	Hewlett-Packard Company	Royal Bank of Canada Samsung
Bechtel Oil, Gas & Chemicals, Inc.	HSBC	Seattle Children's
Berklee College of Music	Jack in the Box Inc.	Sony Pictures Entertainment
Bill & Melinda Gates Foundation	Janseen Pharmaceuticals	Southern California Edison
Blue Shield of California	Johnson & Johnson	Thermo Fisher Scientific Inc.
Boeing	Korn Ferry	TransAmerica
Brown-Forman Corporation Cambia	Lenovo/Motorola	University of Nebraska at Lincoln
Health Solutions	Lockheed Martin	Veterans Network Cafe
Catalyst, Inc.	Macy's	Viacom, Inc. /Paramount Pictures
Clorox Company (The)	Mattel, Inc.	Walt Disney Parks and Resorts
Comcast	McKesson Corporation	Warner Brothers Entertainment
Cornell University (CAHRS)	Microsoft	Yahoo! Inc.
Corning Incorporated	NAAAP	
Dartmouth College	National Grid	
DIRECTV Group, Inc.	NetSuite	
Eastman Chemical Company	Neutrogena Corporation	
Eaton	New York Times Company (The)	