



The Center for Effective Organization's STRATEGIC ORGANIZATION DESIGN PROGRAM IS COMING TO EUROPE !

MARCH 28-31, 2017

HOSTED AT UNILEVER IN SURREY, LONDON (UK)

CEO Faculty: [Sue Mohrman](#) and [Chris Worley](#); Guest Speaker: Becky Spears (Oracle)

Organization Design ...

has been a focus of research and teaching at the **Center for Effective Organization (CEO)** for the past 30 years. Our work has consisted of numerous studies that have explored, defined, and assessed new organizational forms and corporate structures that have emerged over decades that marked the transition from the industrial era to today's knowledge-based, technologically enabled, diverse, and rapidly changing global economy. With Jay Galbraith's Star Model as a core framework, CEO researchers have contributed some of the foundational research on: high performance systems; team-based organizations and other lateral designs, collaboration; self-regulating and planned networks; inter-organizational designs, organizing for knowledge leadership; customer focused designs; design for sustainable effectiveness; global designs; and, most recently, designs for agility and sustainability.

This workshop will introduce participants to the following topics:

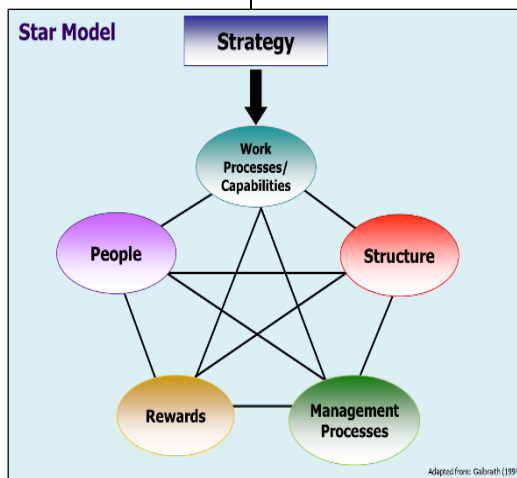
- Strategy to Design
- Process and Tools for Designing Around the Star
- Designing the Lateral Organization
- Designing Management Systems
- Designing People and Reward Systems to Support Strategy and Design
- Organizing Around the Customer
- Designing Enabling Functions
- Designing for Innovation and Agility

Who should attend?

This program is designed for individuals and teams interested in gaining a depth of knowledge and a variety of innovative tools and processes for organizational design. The program is appropriate for HR and Strategy professionals, internal and external consultants, line managers, and others involved with strategic design and implementation. It is recommended that participants have some background in or understanding of organizational design issues.

Key Benefits:

- Learn core frameworks, principles, models, tools and examples of organization design to develop a deeper understanding of this topic.
- Processes and tools to carry out strategy-driven design, including customer focused organization and organizational approaches to facilitate innovation and configurability around changing market demands and opportunities.
- Network opportunities with others facing similar design issues.



**FOR ADDITIONAL INFORMATION ABOUT
OUR CERTIFICATE IN ORGANIZATION
DESIGN, [CLICK HERE](#)**

CEO Faculty

[Sue Mohrman](#) and [Chris Worley](#), Senior Research Scientists at the Center for Effective Organizations at the University of Southern California, and Faculty Directors of its Organization Design Program. They are widely known for their research in the area of organization design and effectiveness, and change.

More detailed information about Sue, Chris, and our Center can be found at — <http://ceo.usc.edu>

Guest Speaker

Becky Spears is the leader of the OD Consulting Practice in Oracle's Organization Talent & Development Group, and a previous participant in CEO's organization design program. Working with top key executives, she has developed a continuously evolving organization design practice at Oracle. She has been a keynote speaker of this program for over 10 years, bringing an ever evolving perspective about how to effectively support organization design within a corporation.

CEO Program Registration Fees (paid in USD):

Sponsor companies

Click [here](#) to register

\$4,000 USD per person (approximately £3054)

Teams of 3 or more registered at the same time receive a 15% discount: \$3,400 per person (approximately £2583)

Non-Sponsors

Click [here](#) to register

\$5,250 USD (approximately £3994)

Teams of 3 or more registered at the same time receive a 15% discount: \$4,460 per person (approximately £3382)

Unilever Conference Facility Fee for Meals and Lodging (you will be asked for a credit card upon arrival):

- **24-Hour Delegates** (participants staying overnight) pay a conference facility fee of £220 per person, per day (approximately \$291 USD). This fee is charged directly to participants by Unilever's International Management Training Centre, and includes bed and breakfast, buffet lunch, 3-course dinner & wine, tea/coffee, refreshments, phone calls, Wi-Fi, and use of leisure facilities;
- **Day Delegates** (participants driving in daily) pay a daily-rate conference facility fee of £90 per person (approximately \$119 USD). This fee is charged directly to participants by Unilever's International Management Training Centre, and includes buffet lunch, tea/coffee, refreshments, phone calls, and Wi-Fi.

Meeting and Lodging Location

[Unilever's International Management Training Center: Four Acres](#), George Road, Kingston-upon-Thames, Surrey. It is about a 45-60-minute drive from Heathrow Airport or Central/Downtown London.

CEO Cancellation Policy

- Before or on 3/1/17 the cancellation fee is \$250.00.
- From 3/2/17 to 3/17/17, 50% of the fee will be refunded.
- Registration fees are non-refundable for cancellations received after 3/18/17 and for no-shows.
- Refunds requested more than 180 days from original payment will only be issued a credit for a future program

If you are unable to attend, you can avoid cancellation fees and/or the limitations of re-registration if you choose to send a substitute from your company. Please note, if a 15% discount was applied to teams of 3 or more, and the number of team total participants drops to 2, attending participants will be charged the full fee.

Additional 2017 Organization Design Dates:

- **November 15-18, 2016** in Los Angeles (Strategic Organization Design—Part I of the Certificate in Organization Design)
- **October 3-6, 2017** in Los Angeles (Advanced Topics in Organization Design—Part II of the Certificate in Org Design)
- **November 14-17, 2017** in Los Angeles (Strategic Organization Design—Part I of the Certificate in Organization Design)

Questions? Contact Alice Mark amark@marshall.usc.edu or call (213) 740-9814

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