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Ali Najafi is Director Inclusion & Development, Global Diversity & Inclusion at RBC Royal Bank of Canada where he leads the development and implementation of enterprise wide diversity & inclusion strategies as well as professional development initiatives, brand, communications, and network integration that impacts talent, clients, and communities.

He joined RBC in 1997, after graduating from York University and has held a series of progressively senior roles in Retail Banking, Network Expansion, Sales Effectiveness, and Client Strategy for Newcomers to Canada.

Ali is actively involved in his community as a house-league soccer coach for the past fifteen years, as well as being a member of his local elementary school Parent Council.

He also has a leadership role in Ascend Canada since its inception in 2012, currently serving as VP Operations. Ascend is the largest, non-profit Pan-Asian organization for business professionals in North America, with its mission in Canada to partner and progress with Canadian organizations to develop and advance Pan-Asian talent.