



Data-Driven Storytelling Diagnostic Tool

Data and Dialogue

Please indicate the extent to which you agree or disagree with each of the following statements:

	Strongly Disagree	Disagree	Slightly Disagree	Slightly Agree	Agree	Strongly Agree
a. I am good at calculating a 17% tip.	1	2	3	4	5	6
b. When people tell me the chance of something happening, I prefer that they use words ("it rarely happens") rather than numbers ("there's a 1% chance").	1	2	3	4	5	6
c. I would rather draw someone a map than tell them how to get somewhere.	1	2	3	4	5	6
d. As a kid, I enjoyed writing, reading, storytelling, and doing word puzzles.	1	2	3	4	5	6
e. I am good at figuring out how much a shirt will cost if it is 25% off with an extra 3% coupon.	1	2	3	4	5	6
f. For most of my life, I've kept a journal or diary.	1	2	3	4	5	6
g. When I hear a weather forecast, I prefer predictions using percentages (e.g., "there will be a 20% chance of rain today") over predictions using only words (e.g., "there is a small chance of rain today").	1	2	3	4	5	6
h. I would rather write a poem or short story than solve a challenging logic puzzle.	1	2	3	4	5	6
i. I prefer work assignments that enable me to use project management processes over those that enable me to creatively problem-solve.	1	2	3	4	5	6
j. I enjoy word games like Scrabble, Boggle, and Anagrams.	1	2	3	4	5	6
k. When reading the newspaper, I find tables and graphs that are parts of a story extremely helpful.	1	2	3	4	5	6
l. I prefer work assignments which enable me to coordinate activities and people over those that involve analyzing facts and data.	1	2	3	4	5	6
m. When taking a survey, I prefer questions that are objective (true/false, multiple choice, matching) over those that are subjective (discussion).	1	2	3	4	5	6
n. I have a huge book collection.	1	2	3	4	5	6