



**BEYOND CHANGE MANAGEMENT:
Accelerating Transformations and Building Agile Organizations**

**CEO Faculty: Chris Worley and Sue Mohrman
Guest Speaker: Beth Gunderson (General Mills)**

March 6-8, 2018

Hosted by McKesson Corporation (San Francisco, CA)

Beyond change management...

Organization leaders know that their company's competitiveness and sustainable effectiveness depend on accelerated change implementation and agility. Traditional linear change models no longer work in our complex, volatile, and uncertain world. Proactive learning, redesign, and rapid implementation must become core organizational capabilities that are supported by the organization's design and operation.

In this workshop, you will learn how to:

- Accelerate large-scale transformational change
- Manage the multi-faceted change entailed in strategic organization redesign
- Design high impact interventions
- Build the capacity to continually change and adapt throughout the organization
- Leverage culture, values, and identity
- Build change into the core processes of your organization

Take-aways from this workshop:

- Frameworks, intervention approaches, and tools for dealing with complex changes, including organizational redesigns.
- New understandings of the roles of those who lead and enable agile and ever-changing organizations.
- Case examples of organizations that have developed sophisticated change capabilities and agile designs.
- Diagnostic feedback on your organization's agility profile--and knowledge of design features that promote agility.
- CEO's research based findings on what works and what does not.

Who should attend?

Line managers, organization development practitioners, human resource professionals and other senior change professionals responsible for carrying out complex change in their organizations.

Teams are encouraged to attend. We offer a 15% team discount for 3 or more who register at the same time. In addition, teams will have the opportunity to receive personal coaching from the CEO faculty.

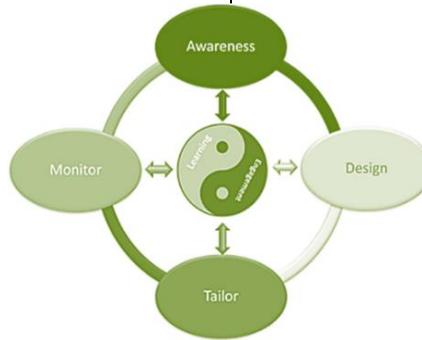
CEO Faculty and Guest Speaker

Chris Worley and Sue Mohrman are known around the world for their research, teaching, and consulting in developing effective, high performance organizations that are able to change and adapt through time. This seminar builds on 30 years of CEO research in these areas. Our most recent CEO book, *The Agility Factor (Worley, Williams and Lawler, 2014)*, offers specific, research-

based case studies to help organizational leaders use agility to achieve sustained profitability and performance while also becoming more adaptable to a changing marketplace.

Guest speaker—Beth Gunderson

Beth is the Senior Director of Organization Capabilities within the General Mills Talent and Organization Capabilities (TOC) department. The TOC team is a corporate Human Resources resource positioned to help drive the strategic imperatives of General Mills through increasing talent and organization capacity/capability. Beth is responsible for organization design and change management practices - consulting on large scale organization design projects as well as building capability across the organization.



Fees

Sponsor:

\$2,850.00 per person

\$2,423.00 per person (15% team discount for teams of 3 or more registered at the same time)

Non-Sponsor:

\$3,500.00 per person

\$2,975.00 per person (15% team discount for teams of 3 or more registered at the same time)

Cancellation Policy

- Before or on 2/6/18 the cancellation fee is \$200.00.
- From 2/6/18 to 2/28/18, 50% of the fee will be refunded.
- Registration fees are non-refundable for cancellations received after 2/28/18 and for no-shows.
- Refunds requested more than 180 days from original payment will only be issued a credit for a future program

If you are unable to attend, you can avoid cancellation fees and/or the limitations of re-registration if you choose to send a substitute from your company. Please note, if a 15% discount was applied to teams of 3 or more, and the number of team total participants drops to 2, attending participants will be charged the full fee.

Register on-line at:

<https://ceo.usc.edu/programs/public/2018-programs/program-beyond-change/>

Seminar/Hotel Location (San Francisco, California)

The program will be held at:

McKesson Corporation

One Post Street

San Francisco, California 94104

Click on this link for the directions to McKesson:

<http://www.mckesson.com/contact-us/directions-to-corporate-headquarters/>

Hotel accommodations: *(about one block from McKesson, 0.1 mile)* – **Reservation Deadline: February 12, 2018**

Galleria Park Hotel – click [here](#) to reserve your room at **\$229 per night**.

191 Sutter Street, San Francisco, California 94104

For call-in reservations, use Special Code: **USC Change** | (800) 738-7477 or (415) 781-3060

Dress

Dress for the workshop is business casual. You may also want to bring a sweater or light jacket for the meeting room.

Contact Information about this program

Alice Yee Mark (amark@marshall.usc.edu). She can also be reached at (213) 740-9814.