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#erg2017

Achieving ERG Excellence: High-Impact through Engagement, Cross-Collaboration, and Leadership Development

Sponsored by Bill & Melinda Gates Foundation, Bank of America, Bayer, Blue Shield of California, Sony Pictures Entertainment, eePulse, and CEO



Tuesday, April 18, 2017

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| 8:00 – 8:30 am | Registration & Breakfast |
| 8:30 – 8:45 am | Overview of the 2017 (ERG) Leadership Summit
<i>(Facilitated by Lacey Leone McLaughlin & Theresa Welbourne)</i> |
| 8:45 – 9:00 am | Speed Introduction <i>(Facilitated by Lacey Leone McLaughlin)</i> |
| 9:00 – 9:45 am | Welcome Keynote
Steven Rice , CHRO, Bill & Melinda Gates Foundation |
| 9:45 – 10:00 am | Morning Break |
| 10:00 – 11:15 am | Can You Hear Me Now? Battling Bias and Raising Your Voice in a Complicated World
Anita Ortiz , VP Global Inclusion Strategy, Viacom, Inc. |
| 11:15 – 12:15 pm | Blue Shield of California Revisited: Continuing the Conversation from 2016
Chad Parker , Program Manager and Enabler, Human Resources
Cristina Guerrero , Director of Finance
Leigh Purry , Compliance Consultant, Mandates Compliance Group
Jennifer Sommercamp , Sr. Director of IT Program Delivery
Jeff Cook , Lead Business Analyst, Operations Continuous Improvement Team
Anchulee Raongthum , Manager, Individual and Family Plans Outreach |
| 12:15 – 1:15 pm | Lunch |
| 1:15 – 2:15 pm | Executive Sponsors Panel: A Window into the Thoughts of an Executive Sponsor
Ashley Berg Jensen , Vice President, Diversity, Inclusion and Engagement, Coca-Cola Company
Benjamin Lynch , Partner, KPMG LLP
Richard Martinez , Vice President, Human Resources, North America Operations, Newmont Mining |

2:15 – 2:30 pm	Afternoon Break
2:30 – 3:30 pm	Crafting a Purpose Driven Strategy Wil Lewis , Senior Vice President, Diversity and Inclusion, Bank of America
3:30 – 4:45 pm	A New Lens on Covering: A Business (and Social) Imperative <ul style="list-style-type: none">• <i>Admire, Admit, Advice Activity</i> Scott Ballina , Senior Program Manager, Diversity Equity and Inclusion, Bill & Melinda Gates Foundation Stephanie Turner , Manager, Deloitte Survey Research and Analytics Center (SRC), Deloitte Consulting, LLP
4:45 – 5:00 pm	Day 1 Debrief (<i>Facilitated by Lacey Leone McLaughlin & Theresa Welbourne</i>)
5:00 – 6:00 pm	Cocktail Reception & Networking Social


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Wednesday, April 19, 2017

- 8:00 – 8:30 am **Breakfast**
- 8:30 – 9:00 am **Overview: Bridging Day 1 & Day 2**
(Facilitated by Lacey Leone McLaughlin & Theresa Welbourne)
- 9:00 – 10:00 am **The Whole is Greater than the Sum of its Parts: Conquering Engagement through ERG Collaboration**
Rachel Van Namee, Director Employee Relations and Culture, Macy's, Inc.
- 10:00 – 10:15 am **Morning Break**
- 10:15 – 11:45 am **ERG-based Innovation: Learn with your Peers**
- 11:45 – 12:45 pm **Lunch**
- 12:45 – 1:45 pm **ERG Leaders Panel: Roles, Responsibilities, and Privileges of Leading**
Sonny Dua, Senior Manager of Change Management, Coca-Cola Refreshments
Michael Larks, Lead Logistics Analyst, Entertainment Group Supply Chain, AT&T
Linda Mohammad, Production Engineer, Aera Energy
Mary Myers, US Director of Training & Development, Bayer Pharma
Chad Parker, Program Manager and Enabler, Human Resources, Blue Shield of California
Joneil Sampana, Global Program Manager, Microsoft Services
Khalilah Williams, Financial Center Manger, Bank of America
- 1:45 – 2:45 pm **Impact and Influence of ERGs at Bayer**
Ryan McDay, Head of Diversity and Inclusion, Bayer U.S.
MaryAnn Fortes, Due Diligence and Business Intelligence Operations Leader, Bayer Healthcare Pharmaceuticals
Ryan Goodrich, Associate Director, Procurement People & Knowledge, Bayer U.S.
Mary Myers, US Director of Training & Development, Bayer Pharma

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- 2:45 – 3:00 pm **Afternoon Break**
- 3:00 – 4:20 pm **The Power of Allyship: What Does it Look Like for You?**
Jean-Marie Navetta, Director of Learning and Inclusion, PFLAG National
- 4:20 – 4:45 pm **Closing**
Steven Rice, CHRO, Bill & Melinda Gates Foundation
- 4:45 – 5:15 pm **Debrief** (*Facilitated by Lacey Leone McLaughlin & Theresa Welbourne*)