



## Center for Effective Organizations

*Creating effective organizations through people and knowledge*

CEO brings over 30 years of experience in helping companies build more effective organizations. We have a team of world- renowned researchers and consultants working on subjects ranging from human resource management to leadership development to sustainability.

CEO distinguishes itself from other applied research centers and consulting organizations by partnering with organizations to rigorously assess the relevant and strategic issues facing them, applying proven interventions guided by that assessment, and evaluating the effectiveness of the engagement.

### To learn more, contact

Theresa Welbourne  
ERG Program Director  
theresa@eepulse.com

**Center for Effective Organizations**  
Marshall School of Business  
University of Southern California  
Los Angeles, CA  
213-740-9814  
<https://ceo.usc.edu>



# Sponsor Opportunities for the Employee Resource Group Leadership Summit

## Annual Leadership Workshop for Employee Resource Group (ERG) Leaders and Learning Partners

### Program Highlights:

- Data-Driven Learning throughout the year
- Action research with data from all ERG members
- Peer mentoring and social networking
- Ongoing action taking for success
- Practitioner led keynotes
- Live case studies



Last year's theme was Achieving ERG Excellence: High-Impact through Engagement, Cross-Collaboration, and Leadership Development. The 2018 theme will focus on ERGs driving growth.

Sponsorship is important for this program because we defer costs of the individual ERG leaders, who do not have their own budgets, to attend and participate in this unparalleled learning event. Sponsorship brings significant benefits to your organization. The ERG Leader Summit is unique in that it is a workshop; the ERG leaders work together and are actively engaged in developing new insights to take back to their organizations.

Sponsors have an extraordinary opportunity to do two things:

Help shape the program, agenda and learning, thus being highlighted as a key contributor

Receive additional survey, consulting and support with your own company's ERGs

We are currently looking for sponsor companies for the upcoming 2018 ERG Summit.

As a sponsor:

- In partnership with the other sponsoring organizations, you will help define the content and agenda of the program
- You may provide input on speakers at the program
- You will receive customized development work with your team
- We will look for your input on the survey questions and themes
- Your branding will be prominent on program materials including digital and printed material
- You will receive priority in presenting a live case-study at the conference
- You will receive complimentary registrations for the program
- You and your ERG leaders will be featured in shared learning exercises (as desired), such as articles, live case studies, webinars, and presentations.

## Who attends the annual summit and workshop?

This learning workshop is designed for leaders of employee resource groups, HR staff involved with the group, and other members of the HR, OD community involved in diversity and employee resource group initiatives. The leaders will be working within their own teams and within teams formed by comparable leaders from multiple organizations.

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## Levels of Sponsorship

\$12,000 (\$10k for CEO sponsor companies): 15 registrations for the conference, time with the research and consulting team, branding on program materials, and a spot on the agenda, if desired

\$30,000: same as the above with the addition of a custom survey or other research work for your organization

## HOSTING COMPANY

Provides the meeting space and covers the food and beverage costs for 150+ attendees: All of the above and additional research and consulting work. Hosting company plays a prominent role in shaping the agenda as well as contributing speakers and programs.

## Prior ERG Leadership Summit Company Attendees

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Abbvie	Deloitte	Microsoft
Aera Energy LLC	DIRECTV Group, Inc.	NAAAP
Aerojet Rocketdyne	Eastman Chemical Company	National Grid
Alaska Airlines	Eaton	NetSuite Newmont Mining Corp.
Altria	Federal Reserve Bank of Atlanta	Neutrogena Corporation
Amazon	Frito-Lay, Inc.	New York Times Company (The)
Amgen	F5 Networks	Nike, Inc.
AT&T	Gap Inc.	Novo Nordisk
Avanade	Gateway Health	PepsiCo, Inc.
Bank of America	Genentech, Inc.	PFLAG National
Bayer	Grainger Industrial	Progressive
Bechtel Oil, Gas & Chemicals, Inc.	Group Health	Raytheon Company
Bellevue University	Hewlett-Packard Company	Royal Bank of Canada
Berklee College of Music	Highmark	Russel Investments
Bill & Melinda Gates Foundation	HSBC	Samsung
Blue Shield of California	Jack in the Box Inc.	Sandia National Laboratories
Boeing	Janseen Pharmaceuticals	Seattle Children's Hospital
Brown-Forman Corporation	Johnson & Johnson	Sony Pictures Entertainment
Health Solutions	Kaiser Permanente	Southern California Edison
Catalyst, Inc.	Korn Ferry	Starbucks Coffee Company
Chevron	KPMG	Thermo Fisher Scientific Inc.
Clorox Company (The)	Lenovo/Motorola	T-Mobile
Coca Cola Company	LinkedIn	TransAmerica
Comcast	Lockheed Martin	University of Nebraska at Lincoln
Cornell University (CAHRS)	Macy's	Veterans Network Cafe
Corning Incorporated	Mattel, Inc.	Viacom, Inc./Paramount Pictures
Cox Communications	McDonald's	Walt Disney Parks and Resorts
Dartmouth College	McKesson Corporation	Warner Brothers Entertainment
		Washington State Department of Licensing
		Yahoo! Inc.