

# CEO Sponsor Benefits



CEO is supported by a network of corporate sponsors who play a key role in the Center's mission to research and develop new knowledge that actively informs and influences corporate practices.

## Priority Access to World-Renowned Researchers

- Opportunity to “think out-loud” to discuss current issues, priorities, and business concerns
- Access to practical knowledge, frameworks, models, leading-edge research findings, and insights on how to apply them to your company
- Complimentary books
- Complimentary log-in (myCEO) access to the full collection of the Center's research publications, articles, white papers, webinars, and sponsors-only information and materials (myCEO will be launched in May 2019)

## CEO'S Community Network

- Network, learn and collaborate with leaders from some of the best known companies in the world
- Opportunity to join working groups to focus on specific business challenges
- Annual Sponsors-Only Meeting – two-day meeting bringing researchers and sponsor companies together to discuss research findings and innovative approaches to current business challenges

## Custom Projects

- Opportunity to engage CEO experts on specific projects and/or custom research for your company challenges
- Special pricing for projects and research
- Option to apply \$5000 of annual sponsorship fee towards research projects

## Education

- Discounts on Public and Custom Programs for company employees
- Special pricing on Certificate Programs
- Hear the newest research findings and how they are applicable to your company
- Access to select i4CP (Institute for Corporate Productivity) digital content
- Access to select Oxford Economics Research-Global Talent 2021, and Trends

*For more information or questions about your sponsorship benefits please contact:*

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