



AGENDA

Wednesday, January 30th 2019

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| 8:00 – 8:30 | Light breakfast served at Jack in the Box HQ |
| 8:30 | Program begins/welcome by Alec and Jack in the Box hosts (Mark and Melissa) |
| 8:35 – 10:00 | Jack in the Box case study |
| 10:00 – 10:15 | Break |
| 10:15 – 11:45 | Darryl Stickel: Improving trust with customers and employees |
| 11:45 – 12:45 | Lunch |
| 12:45 – 2:15 | Driscoll's case study |
| 2:15 – 2:30 | Break |
| 2:30 – 3:30 | Alec Levenson: Organization capability and system optimization |
| 3:30 – 4:00 | General discussion and wrap-up |
| 5:00 | Dinner and/or drinks at location TBD |