

HIGHLIGHTS FOR THE WEEK

Speakers to be Announced

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MONDAY: UNLEASH POTENTIAL DURING CRISIS

- Kick off with coffee and ERG challenge
- Lunch keynote and social hour
- Afternoon: Live case study
- Welcome and Happy Hour; Announce executive sponsor awards

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TUESDAY: UNLEASH INNOVATION

- Kick off coffee; Meet similar ERG-type attendees
- Live case study ideas: Presentation during lunch
- Lunch keynote: Ideate and innovate; Break out rooms after keynote
- Evening: Announce top 10 ERG strategic program winners

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WEDNESDAY: UNLEASH RELATIONSHIP BUILDING

- Ideation hour: Meet ERGs with similar challenges
- Lunch and Learn: Meet with coaches and work on team idea portal
- Keynote learning session: ERGs innovate
- Teams work on idea platform
- Diversity Impact Award winners (non-ERG)

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THURSDAY: UNLEASH IMPROVED RESULTS

- Breakfast and browsing—visit ERG award winner's booths
- Lunch and Videos: go to the video room and watch at least 5 videos.
- Workbook learning with questions and videos
- Discussion Topic: How ERGs help during crisis
- Announce top 11 - 25 ERG winners

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FRIDAY: START NEW CONVERSATIONS

- Keynote: Inspiration Friday
- Meet with similar ERG leaders to drive new actions
- Work on your ideation project
- Post your team's video and view other participant videos
- Announce top 10 ERG winners

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SATURDAY: UNLEASH EXCELLENCE

- Morning challenge: Vote for your top 3 ideation videos; Available from wake-up time to 11:00 am PST/ 12:00 pm CST/ 1:00 pm EST
- Brunch hour celebration
- Session debrief and end of program

Sample ERG Leadership Summit Sponsors and Attendees

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