

# EMPLOYEE RESOURCE GROUP VIRTUAL LEADERSHIP SUMMIT WEEK

October 19-24, 2020



#CEOERG2020

## Agenda Highlights

In addition to the agenda highlights below, participants will have an opportunity to network and meet with other ERGs throughout the week. All sessions will be recorded and available for participants to view, regardless of time zone.

Date / Time (All PST)	Detail
<b>Monday, October 19</b>  8:00 AM	<b>Day 1 Theme: Unleashing Your ERG's Creativity and Inner Inventor / Entrepreneur</b> <b>Welcome &amp; Opening Kick Off: Making Collisions Work</b> , Dr. Theresa M. Welbourne, Affiliated Senior Research Scientist & Jennifer Sparks, Director, Corporate Relations, Center for Effective Organizations, University of Southern California
8:15-9:00	<b>Live Keynote: Unleashing Innovation</b> , Hugh Molotsi, formerly Intuit Diversity Council; Founder & CEO, Ujama
9:00-9:30	<b>Breakout Sessions: Unleashing Innovation</b>
12:00-12:30 PM	<b>Introduction to StartupWind and the Ideation Challenge: Learn the Project</b>
1:00 - 2:00	<b>Company Presentation (to be confirmed)</b>
3:00-4:00	<b>Live Celebration: Announce Diversity Impact Awards, Executive Sponsor Winners</b>

#CEOERG2020	Agenda Highlights (continued)
Date / Time (All PST)	Detail
<b>Tuesday, October 20</b>	<b>Day 2 Theme: Unleashing Energy to Drive Forward Momentum</b>
8:00 AM	<b>Daily Kick Off &amp; Reflections on Previous Day:</b> Dr. Theresa M. Welbourne, Affiliated Senior Research Scientist, Center for Effective Organizations, University of Southern California
8:15-9:00	<b>Live Keynote: Mary O'Hara, CHRO, Blue Shield of California</b>
9:00-9:30	<b>Breakout Session: Blue Shield of California</b>
10:00 - 11:00	<b>Open Q &amp; A Session: Ask Questions About the StartupWind Tool and Your ideation Project</b>
1:00-1:30 PM	<b>ERG Sponsors Panel: Thriving on Collisions that Drive Positive Change</b>
1:30 - 2:30	<b>Motivating your ERG Members: Panel Discussion OR Series of Short ERG Talks</b> (series of 10 minute talks)
3:00-4:00	<b>Celebration: Announce Top 10 ERG Strategic Program Award Winners</b>
<b>Wednesday, October 21</b>	<b>Day 3 Theme: Unleashing the Inner Teacher During Times of Crisis and High Change</b>
8:00 AM	<b>Daily Kick Off &amp; Reflections on Previous Day:</b> Dr. Theresa M. Welbourne, Affiliated Senior Research Scientist, Center for Effective Organizations, University of Southern California
8:15-9:00	<b>Live Keynote: ERGs Role in Driving Culture While Working Virtually, Bank of America</b> ; Wil Lewis, Senior Vice President, Global Diversity & Inclusion; Richard Nichols, Jr., Managing Director, and Nathaniel Hyde, Managing Director, Bank of America Private Bank
9:00-10:00	<b>Simultaneous Session: VIP Session for ERG Executive Sponsors</b>
9:00-10:00	<b>Simultaneous Session: Meet-up with Similar ERG Types</b> (breakout to discuss learning from keynote and talk about your ERG challenges)
12:00-12:30 PM	<b>Live Case Study: Nintendo</b> (introduction to case)
12:30-1:00	<b>Breakout Session: Work on Case Challenge in Teams</b>
1:00-1:30	<b>Sharing and Debrief: A Few Teams Will Share Solutions and Nintendo Debrief</b>
3:00-4:00	<b>Celebration: Announce Top 10 Diversity Impact Award Winners</b>

#CEOERG2020	Agenda Highlights (continued)
Date / Time (All PST)	Detail
<b>Thursday, October 22</b>	<b>Day 4 Theme: Unleashing Your Best Self</b>
8:00 AM	<b>Daily Kick Off &amp; Reflections on Previous Day:</b> Dr. Theresa M. Welbourne, Affiliated Senior Research Scientist, Center for Effective Organizations, University of Southern California
8:15-9:00	<b>Live Keynote: Leader Self-Care--Learning for You and Your Members,</b> Anese Cavanaugh, Author & Advisor, Contagious Leadership; Michael Nobleza, Founder & Executive Director, #BringItAll
9:00-9:30	<b>Breakout Session: Leader Self-Care</b>
9:30-10:30	<b>Simultaneous Session: VIP Session for DE&amp;I Leaders</b>
9:30-10:30	<b>Simultaneous Learning Session: ROI--The Essential ERG Tool,</b> Dr. Edward Hubbard, President & CEO, Hubbard & Hubbard
10:30-11:30	<b>Open Q &amp; A Session: Ask Questions About the StartupWind Tool and Your ideation Project</b>
12:00-12:30 PM	<b>Group Exercise: Standing up to Hate--The Case of Asian Leaders Alliance,</b> Asian Leaders Alliance
1:00-1:30	<b>Panel Discussion: Black Lives Matter--What it Means for You and Your ERG</b>
3:00-4:00	<b>Celebration: Announce Top 11 - 25 ERG Award Winners</b>

#CEOERG2020	Agenda Highlights (continued)
Date / Time (All PST)	Detail
<b>Friday, October 23</b>	<b>Day 5 Theme: Unleashing Potential For the Future</b>
8:00 AM	<b>Daily Kick Off &amp; Reflections on Previous Day:</b> Dr. Theresa M. Welbourne, Affiliated Senior Research Scientist, Center for Effective Organizations, University of Southern California
8:15-9:00	<b>Live Keynote: Building Faith in Each Other</b> , Dr. Varun Soni, USC Vice Provost for Wellness and Crisis Intervention and Dean of Religious Life
9:00-9:30	<b>Breakout Session: Building Faith in Each Other</b>
10:30- 11:30	<b>Lessons from Zillow: Strategies to Set-up Your Networks for Success</b>
12:00-12:30 PM	<b>Learning Session: Growing your ERGs</b> , Joseph Santana, Founder, ERG Powertalk
1:00-2:00	<b>Breakout Session: Learn by Empowered Stories of Success--Peer Coaching</b> (Each participant is asked to bring two different, 3-minute stories—one success story, and one challenge you would like help with. Learn from, and work with your peers.)
3:00-4:00	<b>Celebration: Announce Top 10 ERG Award Winners</b>

#CEOERG2020	Agenda Highlights (continued)
Date / Time (All PST)	Detail
<b>Saturday, October 24</b>	<b>Day 6: Closing Day</b>
8:00 AM	<b>Daily Kick Off &amp; Reflections on Previous Day:</b> Dr. Theresa M. Welbourne, Affiliated Senior Research Scientist, Center for Effective Organizations, University of Southern California
8:15-9:15	<b>Celebration: Announce ERG Ideation Favorites</b>
9:15-9:30	<b>Closing Remarks:</b> Dr. Theresa M. Welbourne, Affiliated Senior Research Scientist, Center for Effective Organizations, University of Southern California
9:30 AM-3:00 PM	<b>Networking: Explore Virtual Rooms and Booths on Own</b>

## 2020 ERG Leadership Summit Sponsors

The Center for Effective Organizations, in the USC Marshall School of Business gratefully acknowledges the sponsorship and support provided by these companies for the 2020 ERG Leadership Summit.

