



Strategic ERG Leaders Certificate Graduation

Theresa M. Welbourne, PhD and
Jennifer Sparks Taylor

Strategic ERG Leaders Certificate

The Inaugural Class of 2022



About the Certificate

- Certificate is from the ***Center for Effective Organizations, Marshall School of Business***, University of Southern California (world renowned top business school)
- 12 months; virtual sessions every other month
- Working on key ERG projects between sessions
- Projects are ***work and research products***
- Peer-based learning
- ***Presentations in class and then to the general public***
- Strategic ERGs Topics vs. Introductory Diversity Topics



Strategic Employee Resource Group (ERG) Leadership Certificate Program

*from the Center for Effective Organizations, Marshall School of Business,
University of Southern California—a top 10 business school*

USC Marshall
School of Business

Introducing the Graduates



Jennifer Bennett

*Managing Director and Associate
General Counsel*

BANK OF AMERICA 

Project Title:

The Case (or not) for a Faith-based ERG



Cheryl Carter

Director

CashPro Risk Management

BANK OF AMERICA 

Project Title:

Employee Resource Group Health Card
(collaborated with Jarrod Hahn)



CJ Casuto

*Project Manager IV
Public Safety & Justice (PSJ)
Professional Services*



Project Title:

**Inspiring Executive Sponsors: A Critical
Launch Strategy for ERG Leadership**



Allen Chen

Senior Vice President

Diversity & Inclusion Executive

BANK OF AMERICA 

Project Title:

Smarter Not Harder: Advocacy in Action



Riqueza Feaster

*Managing Director in Global Markets
Compliance*

**Goldman
Sachs**

Project Title:

Driving New Learning and Research



Jarrod Hahn

Senior Vice President

Diversity & Inclusion Consultant

BANK OF AMERICA 

Project Title:

Employee Resource Group Health Card

(collaborated with Cheryl Carter)



Jamie Lorio

Diversity, Equality & Inclusion (DEI) Advisor



Project Title:

When the DEI / ERG Job is New



Vu Nguyen

Vice President

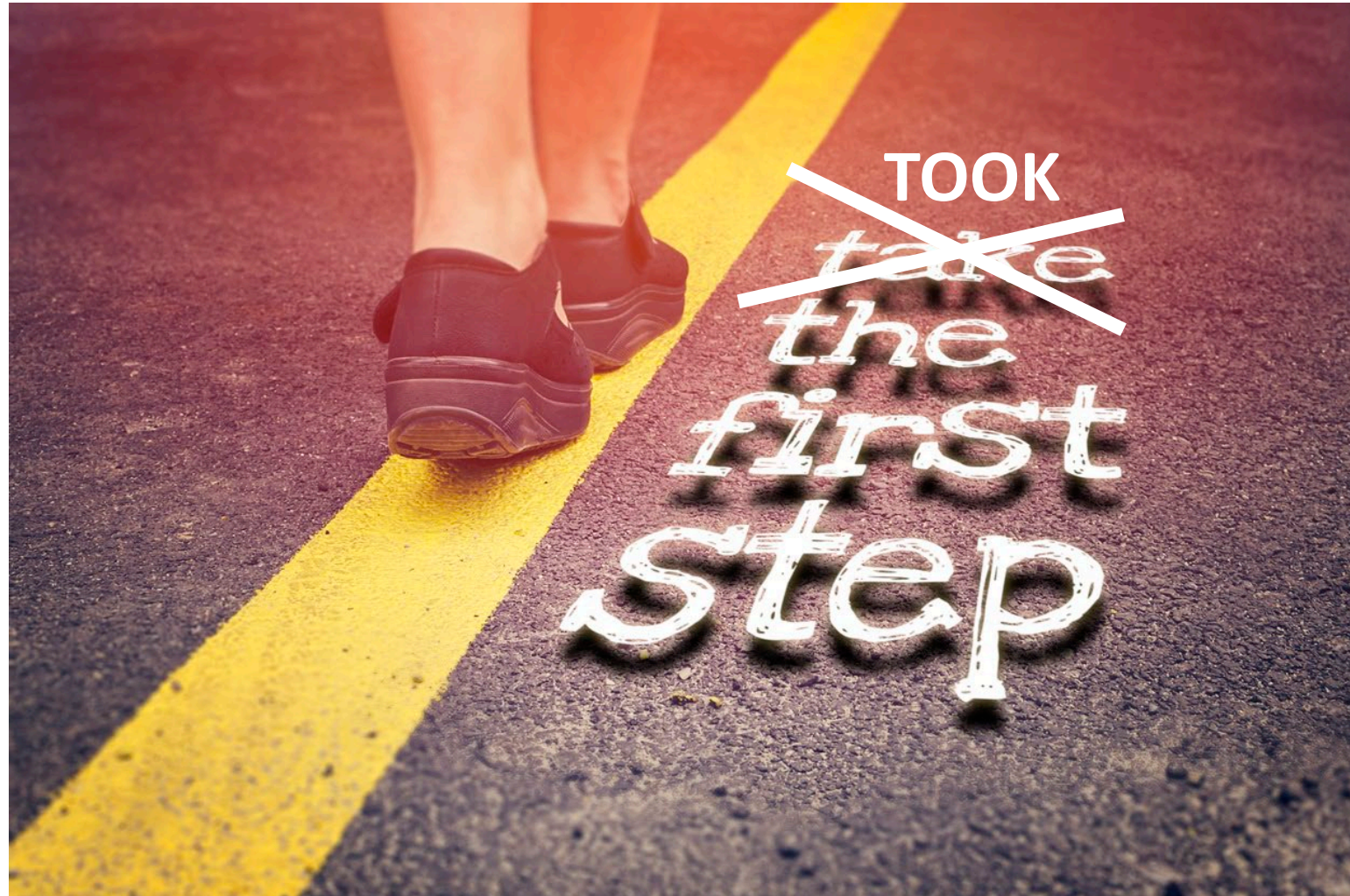
Diversity & Inclusion Consultant

BANK OF AMERICA 

Project Title:

Leveraging Data for ERG Success

Congratulations !!!



To our other participants

- We look forward to your graduation
- Flexibility important for progress
- ***ERGs and YOU are helping make the world a better place***