



Welcome to Day Two

Jennifer Sparks Taylor and
Theresa M. Welbourne

Your Hosts for the Virtual Program



Jennifer Sparks Taylor
Director, Corporate Relations &
Executive Education
Center for Effective Organizations
USC Marshall School of Business



Theresa M. Welbourne, PhD
Affiliated Senior Research Scientist
Center for Effective Organizations
USC Marshall School of Business

Will and Maggie Brooke Professor in
Entrepreneurship and Executive Director,
Alabama Entrepreneurship Institute,
The University of Alabama

Founder, President and CEO, eePulse Inc.

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USC MARSHALL **CENTER** FOR
EFFECTIVE ORGANIZATIONS

CEO.USC.EDU



Doing Strategic ERG Work

*A time for
building*



Highlights in 2022

Hybrid Event

Partnership with Talent Dimensions and the Global ERG Network

Several Concurrent Events in Virtual and In-Person

Innovation Challenge is Back

Annual Benchmarking Survey Returns

In-Person Event and Live Streaming

Diversity Impact Awards

Innovation Challenge Awards

Thank You to our Sponsors





Welcome and
Thank You to All
Attendees

7

THANK YOU TO THE TEAM



Anette Yakushi
CEO, USC Marshall



Vivian Jimenez
CEO, USC Marshall



Kathleen Gamble
Talent Dimensions



Lynn Cowart
Talent Dimensions



Cile Johnson
Talent Dimensions



Leah Manning
Talent Dimensions



Aaron Griffith
CEO, USC Marshall



Nora Hilton
CEO, USC Marshall



Justin Glenn
eePulse



The Team
at Forj

1 Welcome Video

2 Auditorium
Keynotes & Presentations

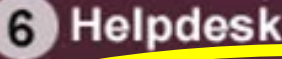
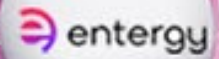
3 Networking Lounge

4 Sponsor Exhibition Hall

5 Poster Video Hall

6 Helpdesk

7 Resource Library



SEPTEMBER 19 - 23, 2022

Agenda Highlights (Pacific Times)

8:15 – 10:15 am **Bank of America Keynote, breakout and debrief**

10:30 – 11:00 **Choose 1 of 2 Concurrent Sessions**

- Questions about the Innovation Challenge
- Ally Shout Out

11:00 – 12:15 **Measuring Impact Keynote, breakout and debrief**


1:00 – 1:50 pm **Choose 1 of 2 Concurrent Sessions**

- Starting a new ERG program – (designed for new ERGs) Lessons from the CentralSquare team
- Strategic ERGs (meant for more established ERGs)

2:00 – 3:00 **Choose 1 of 3 Concurrent Sessions**

- Peer Coaching with similar ERGs (get help with a problem or new opportunity)
- Invitation only: DEO leaders and ERG executive sponsors session
- Exploring ERG Work in Government Agencies – Part 1

3:00 – 3:30 **Debrief Day 1 and Day 2, discuss what's next Wed-Friday**

 Red line = BREAK

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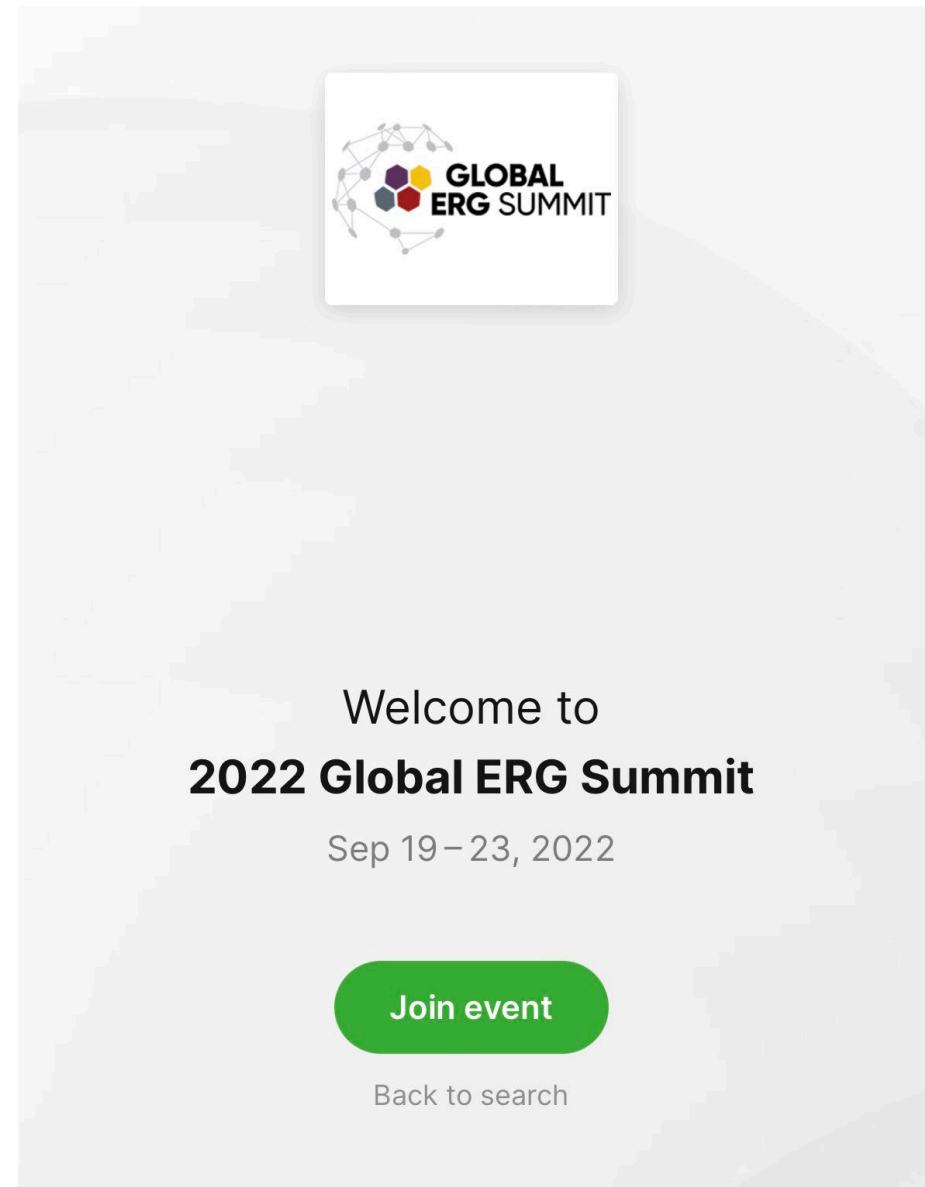
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For each breakout, we ask for three volunteers:

- **Facilitator role**

- Introductions
- Participation
- Debrief presenter

- **Note taker role**

- Feedback - Use Slido

- **Timekeeper role**

**Keep the breakout rooms
moving forward**





Calandra Jarrell

Head of Employee Networks, Global Diversity & Inclusion Awards Diversity & Inclusion Executive, Global Human Resources

Allen Chen

Senior Vice President Global Diversity & Inclusion

Vu Nguyen

Vice President D&I Consultant

Jarrod Hahn

Senior Vice President Senior Business Community Manager

Cheryl Carter

Risk & Governance Manager

