



USC MARSHALL CENTER FOR
EFFECTIVE ORGANIZATIONS

USC Marshall

School of Business

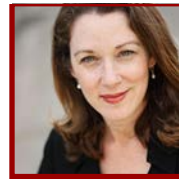
A complex network diagram with numerous nodes and connecting lines. The nodes are represented by small squares and circles in blue, orange, and red. The lines are thin and curved, creating a dense web of connections. The background is dark blue with a grid of small white dots.

ENTERPRISE
EFFECTIVENESS
NETWORK

EEN AGENDA – 19 OCTOBER 2023 – CHICAGO



Alec Levenson



Jennifer J. Deal

Arrival: 8:00 – 8:30

Introductions and plan for the day: 8:30 – 9:30

Approximate break times: 10:30-10:45, 12-1pm, 3-3:15

Adjourn: 5:00pm

Agenda – in no particular order

Continuing topics and new insights

- **AI in HR:** How generative AI, machine learning, etc. are transforming work and jobs
- **Hybrid and the future of work:** Current challenges with return to office and hybrid

Additional Topics

This is a participant co-created session which will include both table discussion and group discussion.

The topics to be addressed will be drawn from a combination of (a) issues proposed at the beginning of the day, and (b) discussion of continuing topics, and (c) whatever challenges the participants want to propose in real time for collective brainstorming and problem solving

The challenges of balancing compensation, productivity, workload, and profits

This session addresses the ever-present tension between doing right by your people versus the shareholders. When people enjoy the work, are treated well, have the support they need, and are not overworked, they can go above and beyond the call of duty in terms of productivity and engagement. But what happens when the push for greater profits chips away at that equilibrium? This session will feature an open discussion of the challenges of increasing workload and the risk of burnout; and when increasing profits and compensation are mutually-reinforcing, versus when they are in conflict.

Putting team effectiveness at the center of strategy execution

Organizational effectiveness and successful strategy execution rely on effective teamwork. There is a long line of research on the topic, yet teamwork in practice often falls far short of what's needed and what could be achieved. This session combines insights from the research literature, with participants sharing insights from their own experience working with teams, and from models used by their organizations. The group will explore ways of better embedding the insights from the research into how teams work today.

Topics for future EEN meetings, wrap-up and adjourn