



USC MARSHALL **CENTER** FOR
EFFECTIVE ORGANIZATIONS

Strategic Organization Design Workshop Agenda

Below are high level topics focused on each day of the workshop. Participants will learn principles, frameworks, and tools of organization design. The workshop will address the ever-increasing challenges created by a growing digital economy where work, change, and design issues are merging. Topics are covered in a highly interactive and practical format with time to reflect and apply learnings to personal organization design challenges.

DAY ONE

Topics
Design Process and Content — Redesign Flow and the Star Model
Business and Structural Strategy
Laying the Foundation
Strategy, Capabilities, and Design Criteria

DAY TWO

Topics
Design and Culture
Core and Lateral Structures
Management Processes
Rewards and People

DAY THREE

Topics
The Value-Adding Support Function
Advanced Structural Orientations: Embracing Customer Centricity, Ambidexterity and Digitalization
A Look at Organization Agility
Organization Design Implementation

DAY FOUR

Topics
Guest Speaker – Internal Org Design Practitioner Building Org Design Capability Inside an Organization