Agenda - In-Person Summit

Day 1 – July 16

Morning Session: History of ERGs and momentum for growth and innovation

7:30 – 8:00 am      Breakfast and Networking
8:00 – 9:00 am      Executive Welcome with Dexter Davis, SVP Human Resources -
                      Global Diversity, Equity & Inclusion at Ecolab
                      CEO Welcome, Introduction, and Goals
                      Story Telling Icebreaker with Margi Simmons, Director of Applied
                      Improvisation at Brave New Outpost

9:00 – 10:30 am     Keynote: ERGs Beginning and Their Evolution with Dr. Yetta Toliver,
                      Global Head of Diversity, Inclusion & Belonging at Xerox, the
                      organization credited with starting the first ERG
                      • 10:00 – 10:30 am Working Session: Share Your Company’s ERG
                        Journey facilitated by Margi Simmons, Director of Applied
                        Improvisation at Brave New Outpost and Jennifer Sparks,
                        Director of Corporate Relations & Executive Education at
                        USC/ Marshall, Center for Effective Organizations

10:30 – 10:45 am    Break
10:45 – 11:45 am    Panel with DEI Executives: Doing Visible or Invisible DEI Work

Afternoon Session: Present challenges for continued growth and innovation

**CONCURRENT LUNCH SESSIONS**

11:45 am – 1:00 pm   - Lunch: ERG Working Session Part 1
                      - Executive Sponsors/Sponsors Lunch (Invitation Only)

1:00 – 2:15 pm       Keynote and Workshop: Innovation and ERG work, Soren Kaplan,
                      award-winning author, former corporate executive, co-founder of
                      Praxie.com

2:15 – 2:30 pm       Break
2:30 – 3:00 pm  Sharing Your Innovation Successes: Metrics and Return on Investment (ROI), with Dr. Theresa Welbourne, Affiliated Research Scientist, USC/Marshall School of Business, and Soren Kaplan, co-founder of Praxie.com

3:00 – 4:00 pm  Panel of ERG Leaders: Creating High-Quality Collisions for ERG Growth

4:00 – 4:45 pm  Panel of ERG Executive Sponsors: Building Support for ERGs

4:45 – 5:00 pm  End of Day Debrief

5:30 – 7:00 pm  Happy Hour and Networking
Agenda - In-Person Summit

**Day 2 – July 17**

**Morning Session: ERG learning for strategic alignment**

- **7:30 – 8:30 am**  Breakfast and Networking
- **8:30 – 9:00 am**  Welcome
- **9:00 – 10:15 am**  ERG Panel - ERG Leaders Driving Continuous Growth
- **10:15 – 10:45 am**  Break
- **10:45 – 12:15 pm**  *Live Case Study on ERG Growth and Innovation: Ecolab*

**Afternoon Session: ERGs at the crossroads and choosing the future path**

- **12:15 – 1:30 pm**  Lunch: ERG Working Session Part 2
- **1:30 – 2:30 pm**  **Keynote and Workshop:** ERGs at the Crossroads with Dr. Theresa M. Welbourne, Affiliated Research Scientist, USC/ Marshall School of Business
- **2:30 – 2:45 pm**  Break
- **2:45 – 3:45 pm**  **Keynote and Workshop:** The Future of ERGs with Lynn Casey, Cultural Insights and Human Behavior Expert and Founder of ShineScout
- **3:45 – 4:30 pm**  Wrap up, Reflection, and Closing