

### **Agenda - In-Person Summit**

# Day 1 - July 16

## Morning Session: History of ERGs and momentum for growth and innovation

7:30 – 8:00 am Breakfast and Networking

8:00 – 9:00 am Executive Welcome with Dexter Davis, SVP Human Resources-

Global Diversity, Equity & Inclusion at Ecolab

CEO Welcome, Introduction, and Goals

Story Telling Icebreaker with Margi Simmons, Director of Applied

Improvisation at Brave New Outpost

9:00 – 10:30 am **Keynote:** ERGs Beginning and Their Evolution with Dr. Yetta Toliver,

Global Head of Diversity, Inclusion & Belonging at Xerox, the

organization credited with starting the first ERG

10:00 – 10:30 am Working Session: Share Your Company's ERG
Journey facilitated by Margi Simmons, Director of Applied
Improvisation at Brave New Outpost and Jennifer Sparks,
Director of Corporate Relations & Executive Education at

USC/Marshall, Center for Effective Organizations

10:30 – 10:45 am Break

10:45 – 11:45 am Panel with DEI Executives: Doing Visible or Invisible DEI Work

### Afternoon Session: Present challenges for continued growth and innovation

#### **CONCURRENT LUNCH SESSIONS**

11:45 am – 1:00 pm - Lunch: ERG Working Session Part 1

- Executive Sponsors/Sponsors Lunch (Invitation Only)

1:00 – 2:15 pm **Keynote and Workshop**: Innovation and ERG work, Soren Kaplan,

award-winning author, former corporate executive, co-founder of

Praxie.com

2:15 – 2:30 pm Break





2:30 – 3:00 pm	Sharing Your Innovation Successes: Metrics and Return on Investment (ROI),
	with Dr. Theresa Welbourne, Affiliated Research Scientist, USC/Marshall
	School of Business, and Soren Kaplan, co-founder of Praxie.com
3:00 – 4:00 pm	Panel of ERG Leaders: Creating High-Quality Collisions for ERG Growth
4:00 – 4:45 pm	Panel of ERG Executive Sponsors: Building Support for ERGs
4:45 – 5:00 pm	End of Day Debrief
5:30 – 7:00 pm	Happy Hour and Networking

## **Agenda - In-Person Summit**

# Day 2 - July 17

### Morning Session: ERG learning for strategic alignment

7:30 – 8:30 am Breakfast and Networking

8:30 – 9:00 am Welcome

9:00 – 10:15 am ERG Panel - ERG Leaders Driving Continuous Growth

10:15 – 10:45am Break

10:45 – 12:15 pm Live Case Study on ERG Growth and Innovation: Ecolab

### Afternoon Session: ERGs at the crossroads and choosing the future path

12:15 – 1:30 pm Lunch: ERG Working Session Part 2

1:30 – 2:30 pm **Keynote and Workshop**: ERGs at the Crossroads with Dr. Theresa M.

Welbourne, Affiliated Research Scientist, USC/Marshall School of Business

2:30 – 2:45 pm Break

2:45 – 3:45 pm **Keynote and Workshop**: The Future of ERGs with Lynn Casey, Cultural

Insights and Human Behavior Expert and Founder of ShineScout

3:45 – 4:30 pm Wrap up, Reflection, and Closing