

STRATEGIC ERG LEADERSHIP SUMMIT

ERGs Driving Employee and Organizational Growth
VIRTUAL: SEPTEMBER 18-19, 2024



AGENDA

DAY 1 - WEDNESDAY, SEPTEMBER 18, 2024

Pacific Time	Central Time	
7:00 - 7:30 am	9:00 - 9:30 am	CEO Welcome Dr. Theresa M. Welbourne, Affiliated Senior Research Scientist, Center for Effective Organizations, University of Southern California Dr. Jennifer Sparks Taylor, Director, Corporate Relations & Executive Education, Center for Effective Organizations, University of Southern California
7:30 - 7:45 am	9:30 - 9:45 am	Executive Welcome with Ecolab Dexter Davis, SVP Human Resources-Global Diversity, Equity & Inclusion
7:45 - 8:15 am	9:45 - 10:15 am	Speed Networking/Introductions Technology and automated speed networking. Get 5 minutes to meet five different people.
8:15 - 8:30 am	10:15 - 10:30 am	Break
8:30 - 9:30 am	10:30 - 11:30 am	Keynote: ERG 2.0 - Future Proofing Your Community Work Jameel Rush, Director of Inclusion Programs at Google
9:30 - 9:45 am	11:30 - 11:45 am	Break
9:45 - 10:30 am	11:45 - 12:30 pm	Recognition and Inspiration featuring USC/CEO Strategic ERG Certificate Graduates CJ Casuto, Senior Project Manager at Mission Critical Partners Kat Stermer, Manager of Connected Radio Metadata at Xperi
10:30 - 11:30 am	12:30 - 1:30 pm	Networking & Lunch Join the ERG Group rooms for networking with your peers
11:30 - 12:00 pm	1:30 - 2:00 pm	Announce Innovation and Success Sharing Winners
12:00 - 12:30 pm	2:00 - 2:30 pm	Research Insights Dr. Theresa M. Welbourne, Affiliated Senior Research Scientist, Center for Effective Organizations, University of Southern California
12:30 - 1:30 pm	2:30 - 3:30 pm	ERG Structure: Learning from projects created by USC/CEO Strategic ERG Certificate Graduates <i>Select 2 rooms to attend; each session is 30-minutes</i> <ol style="list-style-type: none"> <i>Building an Enterprise ERG Program</i> with Cherokee Carroll, Agency ERG Program Manager, Office of D&E at NASA <i>Meet Them Where They Are: Lessons from my Late Father and my Trans Son</i> with Molly Sjostrom, Global Senior Diversity, Inclusion & Belonging Manager <i>Equipping ERG Leaders for Success</i> with Angela Walters, Senior L&D Consultant at The Chemours Company
1:30 - 1:45 pm	3:30 - 3:45 pm	End of the Day Debrief Dr. Theresa M. Welbourne, Affiliated Senior Research Scientist, Center for Effective Organizations, University of Southern California Dr. Jennifer Sparks Taylor, Director, Corporate Relations & Executive Education, Center for Effective Organizations, University of Southern California
1:45 - 3:00 pm	3:45 - 5:00 pm	Networking and Conversations in the Lounge Join the ERG Group rooms for networking with your peers



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DAY 2 - THURSDAY, SEPTEMBER 19, 2024

Pacific Time	Central Time	
6:00- 7:00 am	8:00- 9:00 am	Networking in the Lounge
7:00 - 7:30 am	9:00- 9:30 am	CEO Welcome Dr. Theresa M. Welbourne, Affiliated Senior Research Scientist, Center for Effective Organizations, University of Southern California Dr. Jennifer Sparks Taylor, Director, Corporate Relations & Executive Education, Center for Effective Organizations, University of Southern California
7:30 - 8:30 am	9:30 - 10:30 am	Transforming ERGs with Bank of America presented by USC/CEO Strategic ERG Certificate Graduates - Sharon Birt, VP - Senior Academy Manager - Wendy Cox, SVP - Diversity and Inclusion Manager - Yolanda Lindsay, SVP - Global Human Resources - Global Diversity and Inclusion Organization - Lainie Passero, Business Management Executive for Global Diversity & Inclusion - Nichole Thompson, SVP, Diversity & Inclusion Consultant
8:30 - 9:00 am	10:30 - 11:00 am	Small Group Discussions on Transforming ERGs Dr. Theresa M. Welbourne, Affiliated Senior Research Scientist at Center for Effective Organizations, University of Southern California Dr. Jennifer Sparks Taylor, Director, Corporate Relations & Executive Education, Center for Effective Organizations, University of Southern California
9:00 – 9:15 am	11:00 – 11:15 am	BREAK
9:15 - 10:15 am	11:15 - 12:15 pm	A Futureback View of GenAI Augmented Leadership Dr. Bob Johansen, Distinguished Fellow at the Institute for the Future <i>Dr. Johansen will share new research on how leaders can choose to be augmented with GenAI, thinking futureback from 2035. How will the spectrum of belonging evolve as leaders become increasingly augmented? What choices are important to consider now?</i>
10:15 - 11:15 am	12:15- 1:15 pm	Networking & Lunch Join the ERG Group Rooms for networking with your peers
11:15 - 12:15 pm	1:15- 2:15 pm	How ERG Leaders Can Help Their Organizations to Succeed in the 21st Century <i>This panel discussion with top-performing Chief Diversity Officers will focus on innovative strategies resource group leaders can use to amplify their impact and continue driving significant value within their organizations in the emerging world of the 21st century.</i> Moderator: Joe Santana, Chairman of The CDO PowerCircle Panelists: David Casey, Chief Inclusion and Social Impact Officer at Tapestry; Rebecca Harris, DEI Director at Elastic; Paul Martin, Executive Vice President & Chief Diversity Officer at Sony; Rebecca Robinson, Vice President & Chief Diversity, Equity, and Inclusion Officer at the Federal Reserve Bank of Philadelphia
12:15 - 12:30 pm	2:15- 2:30 pm	BREAK

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12:30 - 1:00 pm	2:30 - 3:00 pm	<p>ERG Structure: Learning from projects created by USC/CEO Strategic ERG Certificate Graduates</p> <p><i>Select 1 rooms to attend</i></p> <ol style="list-style-type: none"> <i>Building an Enterprise ERG Program</i> with Cherokee Carroll, Agency ERG Program Manager, Office of D&E at NASA <i>Meet Them Where They Are: Lessons from my Late Father and my Trans Son</i> with Molly Sjoström, Global Senior Diversity, Inclusion & Belonging Manager <i>Equipping ERG Leaders for Success</i> with Angela Walters, Senior L&D Consultant at The Chemours Company
1:00 - 1:15 pm	3:00 - 3:15 pm	<p>End of the Day Debrief</p> <p>Dr. Theresa M. Welbourne, Affiliated Senior Research Scientist, Center for Effective Organizations, University of Southern California</p> <p>Dr. Jennifer Sparks Taylor, Director, Corporate Relations & Executive Education, Center for Effective Organizations, University of Southern California</p>