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## ENTERPRISE EFFECTIVENESS NETWORK (EEN) 2025 VIRTUAL SESSIONS AGENDA

Please note:

- The presentation portions of these small group sessions will be recorded to share with EEN members who cannot attend.
- The discussion portions of the sessions will not be recorded to provide the right environment for honest sharing of insights, challenges and peer practices.

### Changing Realities of 2025: Identifying and Negotiating the Necessary from the Noise

- Session leader: **Alec Levenson**
- Tuesday, February 11
- 8am PT | 11am ET | 4pm GMT (1.5 hour duration)

The operating environment for business is as demanding today as it has been for quite some time. With so many different operational, financial, and workforce challenges, how can we know which ones are more important and should be prioritized?

Join us on Tuesday, February 11, for the first 2025 session of the Enterprise Effectiveness Network (EEN). Led by Alec Levenson, this session will address how to decipher which challenges are leading indicators of fundamental change from those that are noise. You'll also gain an appreciation for changing externalities as we recognize two key challenges – the end of easy ways to finance current and future operations and the still-persistent supply chain and talent disruptions that the pandemic triggered.

#### Who should attend?

- Senior executives and decision-makers tasked with understanding and navigating the financial and operational implications of changing externalities.
- Senior HR executives tasked with talent-related impacts of macro changes.
- Strategy and planning leaders tasked with designing talent and workforce planning strategies.
- Learning and development leaders tasked with developing and delivering programs addressing skills gaps.
- Employee experience leaders interested in the impact and influence of external factors on employee morale, engagement and productivity.

## How HR Can Leverage Technology, Data, and Governance for Business Impact

- Session leaders: **Janet Sherlock, Alexis Fink, and Sharna Wiblen**
- Tuesday, March 11
- 8am PT | 11am ET | 3pm GMT (1.5 hour duration)

As AI and emerging technologies change aspects of work, HR and OD leaders must also rethink how work and systems are designed.

Join us on Tuesday 11th March for our next live Enterprise Effectiveness Network (EEN) session in which Janet Sherlock (Former Chief Digital and Technology Officer at Ralph Lauren and CEO of Org.works), Alexis Fink (Meta and CEO Senior Affiliated Research Scientist) and Sharna Wiblen (CEO) will discuss strategies to amplify HR and OD's value. You'll gain an appreciation for the connections between IT governance, structuring for AI and the salience of enterprise data.

### Who should attend?

- HR and OD professionals seeking to ensure that can demonstrate their value and connect actions to business outcomes
- Senior executives and decision-makers responsible for driving organizational change and workforce transformation, particularly in the context of AI adoption and emerging technologies.
- OD Practitioners associated with designing effective organizational structures and ensuring that talent management aligns with technological advancements.
- Talent Management Leaders wanting to structure roles and enhance technology capabilities
- Learning and Development Managers tasked with upskilling initiatives
- Governance and Compliance professionals wanting to build governance frameworks that support deploying and managing technological innovations
- Change Management professionals who are facilitating technology and/or governance transitions

## Turning Cost Challenges into Strategic Opportunities

- Session leaders: **Alec Levenson and Alexis Fink**
- Wednesday, April 16
- 8am PT | 11am ET | 4pm BST (1.5 hour duration)

Join us on April 16 for a live Enterprise Effectiveness Network (EEN) session in which Alec Levenson and Alexis Fink discuss how you can move beyond reactive cost-cutting measures and pursue cost efficiencies and strategic opportunities simultaneously. You'll gain insights into how HR and business leaders can use information, data and storytelling to promote more proactive approaches to balancing cost pressures with long-term capability building.

### Who should attend?

- HR and OD professionals tasked with balancing cost pressures with business outcomes.
- HR and OD professionals seeking to align efficiency activities with strategy.
- HR and OD professionals seeking strategies for navigating financial, HR and business needs.
- HR and OD professionals seeking to decrease waste and inefficiency in HR and talent processes
- Senior executives and decision-makers responsible for driving organizational change and workforce transformation
- OD Practitioners associated with designing effective organizational structures and ensuring that policies and practices adhere to cost restraints
- Talent Management Leaders wanting to structure roles, policies and processes for business outcomes

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## **APAC EEN session: How to Make Smarter HR Decisions in Turbulent Times**

- Session leaders: **Alec Levenson and Sharna Wiblen**
- Tuesday, May 13, 2025 6:00 pm PDT (Los Angeles) | 9:00 pm EDT (New York)  
Wednesday, May 14, 2025 11:00 am AEST (Sydney) | 9 am CST (Beijing) / 6:30 am IST (Delhi)
- 1.5 hour duration

Businesses today face a complex mix of financial constraints, supply chain disruptions, and workforce challenges. With so many competing pressures, how can HR and business leaders identify the most critical business challenges, and separate signals of fundamental change from temporary disruptions?

Join us on [date] for a live Enterprise Effectiveness Network (EEN) session in which Alec Levenson and Sharna Wiblen (CEO) address how you can navigate financial and operational implications associated with changing economic, industry and technology trends. You'll gain insights into how HR and business leaders can take a more holistic and systematic view of labor costs, productivity and business outcomes.

### **Who should attend?**

- HR and OD professionals tasked with balancing labor costs, productivity and business outcomes.
- HR and OD professionals seeking to align efficiency activities with strategy.
- HR and OD professionals seeking strategies for navigating financial, HR and business needs.
- HR and OD professionals seeking to enhance the efficiency of HR policies and processes.
- Senior executives and decision-makers responsible for driving organizational change and workforce transformation
- OD Practitioners associated with designing effective organizational structures and ensuring that policies and practices align with your unique strategy
- Talent Management Leaders wanting to structure roles, policies and processes for business outcomes